

ViPR by BuQuaTi

SHAZ.AM.AZON? What?

Take a simple photo with your smartphone. We tell you what it is, give you possible choices identical or similar, business-relevant information, statistics, and enable you to command it immediately.

All by accelerating the content creation, consumption, and optimizing the provisioning, boosting the product design by the Artificial Intelligence.

We run an auto-content-feeding business not only based on the product, and subscriptions, but also the professional services.

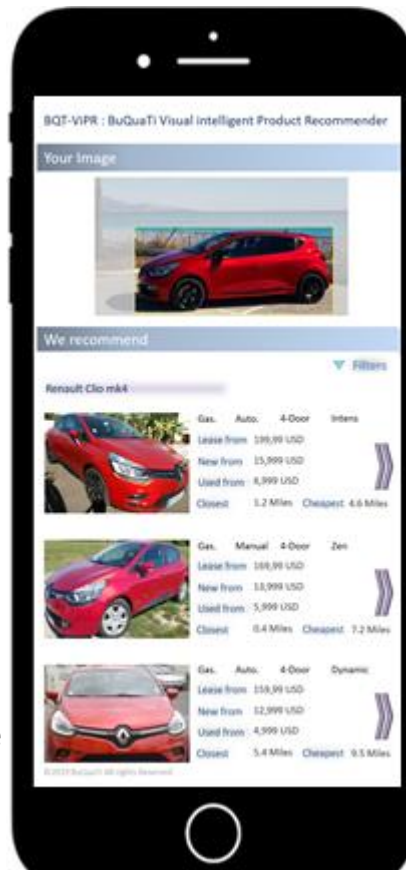
Buying is a fun activity, and triggered often by a visual, emotional connection.

By tracking user's past activities, you can bombard them with ads, but you can't catch **THE MOMENT**, if not annoying them, where an object naturally creates this **WOW! I WANT IT NOW** effect whenever and wherever they are.

BuQuaTi reverses the existing push-based market & sell paradigm by putting the customer at the driving seat, empowering them as the master of their own tastes, enabling them to choose what they want.

An image is globally self-explaining, you'll eliminate the language barrier as well as the localization/globalization costs.

Imagine the near future where we change cars more frequently, and the decision is driven primarily by the design. Imagine the disease of a plant in your garden that you can't take to the experts...



E-Commerce Facts



Courtesy of shopify.com

Vision: Our Dominant Sense

Research estimates that **80-85%** of our perception, learning, cognition, and activities are mediated through vision.

An image invites our imagination to participate.

Once we immerse ourselves in a story, **the action of looking at something becomes an experience.** And an experience leads to an emotional connection.